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Bob Straub's Ideas and Programs for Land Use Planning

Bob Straub for Governor Committee

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Bob STRAUB DEMOCRAT FOR GOVERNOR

BOB STRAUB'S IDEAS AND PROGRAMS FOR LAND USE PLANNING

Land use planning is the basis of a livable environment. Many areas of the country have fallen prey to urban sprawl, leapfrogging suburbs, and a general deterioration in the quality of life. In Oregon, the symptoms are starting to appear. For example, the Willamette Valley loses 8,000 acres of prime farm land each year to development. Fortunately, unplanned growth has not yet blighted our state.

Last session, the State Legislature passed a comprehensive land use planning law, S.B. 100, and again established Oregon as a leader in progressive environmental legislation. Bob Straub is committed to making this new law work.

Successful land use planning will do more than simply preserve our open spaces and recreational areas. Planned development will aid us in conserving our energy resources, preserving prime farm lands, developing efficient public transportation systems, and providing basic services. Orderly growth and development will also mean preserving the identity of small independent communities within Oregon.

WHAT CAN BE DONE TO IMPLEMENT AN EFFICIENT LAND USE PLANNING PROGRAM?

BOB STRAUB BELIEVES LOCAL LAND USE DECISIONS SHOULD BE MADE AT THE LOCAL LEVEL.

Local planning commissions throughout the state are best able to decide problems of local concern. Those most affected by land use decisions must have jurisdiction over them.

BOB STRAUB BELIEVES DECISIONS REGARDING CRITICAL AREAS OF DEVELOPMENT SHOULD BE MADE AT THE STATE LEVEL.

Our estuaries, the coast and its beaches, parks and recreational areas, wilderness areas and prime farm lands are natural resources that all Oregonians have an interest in. Decisions which concern these special areas should be made at the state level, with a guarantee of public participation. The Land Conservation and Development Commission, made up of appointed citizens, will help guide Oregon's use and preservation of these areas in a way that will benefit all Oregonians.

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BOB STRAUB BELIEVES THESE PROGRAMS CAN BE RUN EFFICIENTLY.

We must eliminate the bureaucratic red tape from the decision-making process. By stating clear and understandable rules and procedures for all, we can see to it that decisions are made both fairly and promptly.

BOB STRAUB BELIEVES WE CAN PRESERVE THE "LIVABILITY" OF OREGON.

A satisfactory balance can exist between conservation and development. As governor, Bob Straub will ask that citizens be involved in an on-going way in land use decisions. He will provide the leadership to realize the full potential of Oregon's future.

ELECT BOB STRAUB

THIS TIME IT REALLY MAKES A DIFFERENCE

Bob Straub for Governor Committee
Gerald D. Isaac, Treasurer
1010 S. W. Alder St.
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September 20, 1974