



-  Pantone 7598 C / C 0, M 85, Y 100, K 10
-  Pantone 390 C / C 5, M 0, Y 97, K 23
-  Black / C 0, M 0, Y 0, K 100
-  Gray / C 0, M 0, Y 0, K 50



### Ash Creek Arts Center Logo and Business Card Design

The unique typeface created for this design gives it a contemporary look while its simple and clean quality makes it timeless. The shape surrounding the text is interesting and unusual which makes it memorable. This shape represents a structure such as an art building and the angles in this design create movement which suggests progress. The rounded top left corner softens the design and makes it more friendly and inviting and the warm and bright color palette also enhances these features.