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Putting Together the WOU Professional and Technical Writing Advisory Board

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Putting Together the WOU Professional and Technical Writing Advisory Board

My Tenure as a Professional Writing Program Coordinator Intern
The Basics

- CIP: Community Internship Program
- Dr. Lars Söderlund
- Our issue
  - Minors no longer required
  - A certificate?
  - An off-campus advisory board
Putting the Board Together

- **Board members**
  - Denise Magee, Salem Art Association (Development Director)
  - Sonja Fenton, Schnitzer Steel (HR Director)
  - Holly Lorincz, Lorincz Literary Services (Editor/Literary Agent)
  - Suzanne Dufner, City of Monmouth (Community Development)
  - Leona Campbell, GitHub (Content Writer)
  - Kenny Larson, City of Salem (Communications Manager)
  - Tom Hallman Jr., The Oregonian (Journalist)
Certificates, Please

What a Professional and Technical Writing certificate might look like:

- Manageable credit load (12-16 credits)
- Special topics courses
- Flexible class meetings
- Graduate-level certificate
<table>
<thead>
<tr>
<th>Institution</th>
<th>Certificate Program Name</th>
<th>Price (total credit fee)</th>
<th># of Required Credits</th>
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</thead>
<tbody>
<tr>
<td>WOU (Potentially)</td>
<td>Certificate in Professional and Technical Writing</td>
<td>$2640</td>
<td>16</td>
</tr>
<tr>
<td>University of Oregon</td>
<td>Minor and Certificate in Writing, Public Speaking, and Critical Reasoning</td>
<td>$7596</td>
<td>36</td>
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<tr>
<td>Washington State University</td>
<td>Professional Writing Undergraduate Certificate</td>
<td>$8775</td>
<td>15</td>
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<tr>
<td>George Fox University</td>
<td>Certificate in the Teaching of Writing</td>
<td>$9690 total</td>
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<tr>
<td>Linfield College</td>
<td>Creative Writing Certificate</td>
<td>$10,395</td>
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<tr>
<td>Linfield College</td>
<td>Professional Communication Certificate</td>
<td>$11,880</td>
<td>24</td>
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</tbody>
</table>
My Takeaways

- Building My Portfolio
- Time Management
- Networking
- The Impact