

2018-06-01

Putting Together the WOU Professional and Technical Writing Advisory Board

Byron Kimball

Western Oregon University, bkimball16@mail.wou.edu

Follow this and additional works at: <https://digitalcommons.wou.edu/aes>



Part of the [Technical and Professional Writing Commons](#)

Recommended Citation

Kimball, Byron, "Putting Together the WOU Professional and Technical Writing Advisory Board" (2018). *Academic Excellence Showcase Proceedings*. 119.

<https://digitalcommons.wou.edu/aes/119>

This Presentation is brought to you for free and open access by the Student Scholarship at Digital Commons@WOU. It has been accepted for inclusion in Academic Excellence Showcase Proceedings by an authorized administrator of Digital Commons@WOU. For more information, please contact digitalcommons@wou.edu, kundas@mail.wou.edu, bakersc@mail.wou.edu.

Putting Together the WOU Professional and Technical Writing Advisory Board

My Tenure as a Professional Writing Program Coordinator Intern

The Basics

- CIP: Community Internship Program
- Dr. Lars Söderlund
- Our issue
 - Minors no longer required
 - A certificate?
 - An off-campus advisory board

Putting the Board Together

- Board members

- Denise Magee, Salem Art Association (Development Director)
- Sonja Fenton, Schnitzer Steel (HR Director)
- Holly Lorincz, Lorincz Literary Services (Editor/Literary Agent)
- Suzanne Dufner, City of Monmouth (Community Development)
- Leona Campbell, GitHub (Content WriteR)
- Kenny Larson, City of Salem (Communications Manager)
- Tom Hallman Jr., The Oregonian (Journalist)

Certificates, Please

What a Professional and Technical Writing certificate might look like:

- Manageable credit load (12-16 credits)
- Special topics courses
- Flexible class meetings
- Graduate-level certificate

Institution	Certificate Program Name	Price (total credit fee)	# of Required Credits
WOU (Potentially)	Certificate in Professional and Technical Writing	\$2640	16
University of Oregon	Minor and Certificate in Writing, Public Speaking, and Critical Reasoning	\$7596	36
Washington State University	Professional Writing Undergraduate Certificate	\$8775	15
George Fox University	Certificate in the Teaching of Writing	\$9690 total	15
Linfield College	Creative Writing Certificate	\$10,395	21
Linfield College	Professional Communication Certificate	\$11,880	24
Oregon State University	Scientific, Technical, and Professional Communication Certificate	\$15,840 online/Resident: 28,425.9	30

My Takeaways

- Building My Portfolio
- Time Management
- Networking
- The Impact