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EXTEND (Cover Art)

Ruoshi Zhang
Western Oregon University, Monmouth, rzhang11@mail.wou.edu

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Abstract
This design is part of a mural design proposed for the APSC entrance foyer as a part of A320 Graphic Design: Process & Theory, Fall 2012. It is a mural about WOU culture, a journey, pointing to the future and storing the hope. The whole campus is a natural environment, covered by flowers and plants, so a rose was selected for the center of the design. The main red line represents intention and guidance, the grid represents a web and connects the icons together, illustrating a rigorous attitude toward education. A butterfly is used as a metaphor for the beauty of the campus, our colorful lives, freedom, and hope. The wolf is a part of WOU culture, symbolic of power and sports. A tree and plant remind us of the natural environment, fresh air of campus and the growth of WOU students.

Keywords
mural, poster, red, vector, plaid, logo, Gothic, Illustrator

Cover Page Footnote
The whole mural design is a balanced combination of modern and classic, serif and abstract sharp shapes.

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