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Press Release on Beach Initiative Petition

Beaches Forever, Inc.

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BEACHES FOREVER, Inc.
5252 S. W. Northwood Ave.
Portland, Oregon 97201
246-2005

March 29, 1968

FOR IMMEDIATE RELEASE

Officials of BEACHES FOREVER, Inc. Friday were jubilant over the "heart-warming response" of Oregonians to the beach initiative being sponsored by Bob Straub and 16 leading conservationists in the state.

In a joint statement, Keith Burns, Chairman, and Janet McLennan, Secretary, announced that pledges to circulate more than 2000 petitions had been received in the first week since the initiative was filed.

"We know this is no easy task," Burns and Mrs. McLennan said. "But we are now confident that we can raise the needed 48,000 valid signatures by July 4, 1968."

Mrs. McLennan estimated that at least 6,000 petition circulators would be needed to guarantee meeting the deadline. "BEACHES FOREVER welcomes help from any number of volunteers," she said. "Petitions will be printed and ready for distribution in mid-April."

The initiative sponsors, in addition to Straub, Burns and Mrs. McLennan, are: Elizabeth C. Ducey, Richard L. Hubbard, Allan L. Kelly, William A. Lush, Donald McKinley, M. D., Wm. S. McLennan, James A. Mount, Carl R. Neil, Jonathan U. Newman, Henry R. Rancourt, Jack D. Remington, Francis G. Selfridge, Carlston Whitehead, and Lawrence F. Williams.

All are active in outdoor organizations, including the Izaak Walton League, the Oregon Wildlife Federation, the Assn. of Northwest Steelheaders, the Oregon Dunes Committee, the Mazamas, the Oregon Roadside Council, the Sierra Club, the Trails Club of Oregon, the Federation of Western Outdoor Clubs, the Willamette Greenway Assn.

BEACHES FOREVER, Inc. is an outgrowth of the 1000-member Committee to Save the Beaches, which formed to oppose relocation of Highway 101 at Pacific City. According to Burns, "We incorporated BEACHES FOREVER to spearhead the new campaign, because it dramatizes our broader purpose—to guarantee to the people of Oregon the use and enjoyment of the ocean beaches forever."

In other news, BEACHES FOREVER, announced the appointment of Maradel Gale (Mrs. Richard), 2232 McMillan St., Eugene, as Lane County petition coordinator, to work with Nancie Fadeley, who is Lane County chairman of the group. Mrs. Gale will be responsible for the circulation, collection, and processing of petitions in the Eugene area.