4-24-2018

Elsevier, American Chemical Society and ResearchGate Inspire Authors' Rights Training (Digital Initiatives Version)

Sue Kunda  
*Western Oregon University*, kundas@wou.edu

Andrea Wirth  
*University of Nevada, Las Vegas*, andrea.wirth@unlv.edu

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Apr 24th, 1:00 PM - 1:45 PM

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Kunda, Sue and Wirth, Andrea, "Elsevier, American Chemical Society and ResearchGate Inspire Authors' Rights Training" (2018).  

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Elsevier, American Chemical Society and ResearchGate Inspire Authors’ Rights Training

Presenter 1 Title
Scholarly Communication and Social Science Librarian

Presenter 2 Title
Scholarly Communication Librarian

Session Type
45-minute concurrent session

Abstract
ResearchGate’s recent legal woes regarding publishing giants like Elsevier and American Chemical Society have caught the attention of academic authors, giving open access champions a unique opportunity to engage with University researchers and scientists. This session will describe a workshop for authors’ rights training that incorporates ResearchGate into discussions of copyright (including the use of SHERPA/RoMEO), licensing and copyright transfer negotiation. The workshop also entails a discussion of the perks of participating in both ResearchGate and non-commercial repositories by exploring how the services complement one another.

Attendees of this session will come away with ideas for designing their own authors’ rights training, complete with active learning and hands-on activities that will engage faculty and researchers from a variety of disciplines. After the session, attendees will be better prepared to answer author questions such as, “Why use the university’s repository when I have ResearchGate”?

Location
Room D

Keywords
Authors’ rights, ResearchGate, open access, institutional repositories

Comments
This presentation described an author’s rights workshop given by the presenters at their respective institutions in Spring 2018. Others wanting to use the materials to create an authors’ rights workshop for their own institution can find the materials at the following links:

PowerPoint with attached notes (Western Oregon University)
PowerPoint with attached notes (University of Nevada, Las Vegas)
Workshop Outline (go to link; then scroll to bottom of page)
Copyright Transfer Agreements (CTA) for CTA Activity (go to link; then scroll to bottom of page)
Sample Articles for SHERPA/RoMEO Activity (click on link; then scroll to bottom of page)

This 45-minute concurrent session is available at Digital USD: http://digital.sandiego.edu/symposium/2018/2018/25
This 45-minute concurrent session is available at Digital USD: http://digital.sandiego.edu/symposium/2018/2018/25
Elsevier, American Chemical Society, and ResearchGate Inspire Authors' Rights Training

Sue Kunda, Western Oregon University

Digital Initiatives Symposium, April 24, 2018, San Diego, CA

Andrea A. Wirth, University of Nevada, Las Vegas
Authors’ Rights Workshop

Institutional Repositories

ResearchGate

Publishers
Inspiration
Publishers take ResearchGate to court, alleging massive copyright infringement

By Dalmeet Singh Chawla | Oct. 6, 2017, 5:47 PM

Scholarly publishing giants Elsevier and the American Chemical Society (ACS) have filed a lawsuit in Germany against ResearchGate, a popular academic networking site, alleging copyright infringement on a mass scale. The move comes after a larger group of publishers became dissatisfied with ResearchGate's response to a request to alter its article-sharing practices.
“Data shows ... ResearchGate has reduced the number of infringing articles that it illicitly hosts from Coalition for Responsible Sharing members:”
Elsevier issues academics thousands of takedown notices, doesn’t want any friends anyway

by Sal Robinson

With all the delicacy and tact of Rob Ford at a press conference, the academic publisher Elsevier has stepped up their attempts to control the circulation of journal articles, sending thousands of takedown notices to websites in December.

Elsevier is using the Digital Millennium Copyright Act (much as music publishers and film studios have done) as the basis for this sweeping attack on websites like Academia.edu and ResearchGate, which allow professors to post papers and research. In the past, Elsevier had issued the occasional takedown notice here and there, but there was a significant uptick in early December.

Elsevier clamps down on academics posting their own papers online

By OLIVIA SOLO

Tuesday 17 December 2013

Academic publisher Elsevier has been targeting open access websites and universities that are posting their own academic articles online with takedown notices for copyright infringement. It started earlier this month, when Elsevier sent open access forum Academia.edu 2,800 takedown notices for articles it owns the copyright to within a couple of weeks. Academia.edu is a research-
Like, Share, Discover: Facebook For Scientists

- NPR (2011)

ResearchGate Wants To Be Facebook For Scientists

- Forbes (2012)

Cracking Open the Scientific Process


‘Facebook for Scientists’ Could Change Science Research For Good — And For The Better

- Huffington Post (2015)

A Facebook-Style Shift in How Science Is Shared

Shift: ResearchGate is a Competitor to Repositories

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Researchers should be convinced to choose the IR over an ASN vs. The systems are so different there is little comparison.
<table>
<thead>
<tr>
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<th>RESEARCHGATE</th>
</tr>
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<td>Yes</td>
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</tr>
<tr>
<td>Export metadata to other systems</td>
<td>Yes</td>
<td>No</td>
</tr>
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<tr>
<td>Collaboration features</td>
<td>No</td>
<td>Yes</td>
</tr>
</tbody>
</table>
ResearchGate and Academia.edu are not truly open access vs. Maybe, but does point of need prevail?
Shift: Digital Duplication Means Fewer Citations

Multiple open copies dilutes quantifiable references to the version of record vs. 1) DOIs

2) Ease of discovery and access leads to more citations
Did Okun's law die after the Great Recession?

G Canarella, SM Miller - Business Economics, 2017 - Springer

Abstract: This paper estimates Okun's law, focusing on piecewise non-linearity in the form of structural breaks and threshold dynamics, and obtains regime-dependent as well as threshold-dependent changes in the unemployment rate. We employ an autoregressive ...
“...features that improve the discoverability, such as the feeds and notifications used on Academia.edu, may be important factors in determining how much open access increases citations.”

Shift: I’ve Been Published and That’s All I’ve Got Time For

Authors won’t take the time to share their work vs. Sharing before & after publication is the norm for many and a new option for others.
arXiv submission rate statistics

WOU vs. UNLV
ResearchGate Authors' Rights And You

Description: Questions about making your research articles available online on professional networking sites like ResearchGate or Academia.edu, university and disciplinary repositories, or your own website? Attendees will learn about: journal copyright transfer agreements; how to navigate journal policies for sharing articles online; and why authors may consider using multiple venues for sharing their articles.

February 7, 2018, 10:00 am - 11:30 am
Pioche Classroom (LLB 1st Floor)
Instructor: Andrea Wirth
Register for this workshop
Library Publishing and Preservation Services presents a **FREE LUNCH** and **WORKSHOP:**

**ResearchGate, Authors' Rights, And You**

Description: Have you lost access to articles (others' or your own) on ResearchGate? Unsure about making your articles available online through social networking sites, university or disciplinary repositories, or through your own website? Attendees will learn about the following:

- journal copyright transfer agreements;
- how to navigate journal policies for sharing articles online; and
- why authors may consider using multiple venues for sharing their articles.

**REGISTER HERE** for one session -- both sessions cover the same content

Wednesday, March 7, 11:00 am - 12:30 pm, Hamersly Library 108

Thursday, March 8, 11:00 am - 12:30 pm, Hamersly Library 108

**LUNCH WILL BE PROVIDED AT BOTH SESSIONS.**

For more information contact Sue Kunda at kundas@wou.edu
Workshop

ResearchGate, Authors’ Rights, and You
What is ResearchGate?

ResearchGate icon (n.d.).

ResearchGate screenshot (Hofmayer, 2009).
Sue Kunda works at the Western Oregon University Library, where she acts as the Scholarly Communication Librarian and the liaison to the Social Science Division. She is involved with regional efforts to standardize metadata to comply with the Digital Public Library of America’s metadata schema and bring Harvard’s Copyright First Responder Training to Orbis Cascade Alliance Institutions. Her current interests include academic library copyright issues, copyright education and training, metadata for institutional repositories, and open educational resources. Her most recent publication is ‘A History of Science and Society: Oregon State University’s Extension and Experiment Station Publications’.

Affiliation

Western Oregon University
Location: Monmouth, United States
Department: Hamlet Library
Position: Scholarly Communication & Social Science Librarian

ResearchGate profile page (Kunda, 2018).
Publishers take ResearchGate to court, alleging massive copyright infringement

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January 13, 2014

Elsevier issues academics thousands of takedown notices, doesn’t want any friends anyway

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Publishers' Legal Action Advances Against Sci-Hub

The pirate site plans to ignore the lawsuits from Elsevier and the American Chemical Society.

By Diana Kwon | September 19, 2017

Sci-Hub, a widely-used website that provides access to pirated academic articles, is facing legal challenges from two major publishers—Elsevier and the American Chemical Society (ACS). The site, which was established by former neuroscientist Alexandra Elbakyan in 2011 and is operated out of Russia, hosts millions of scientific documents and has users all around the globe.
Author’s Tools
COPYRIGHT TRANSFER AGREEMENT

Date: ___________________ Contributor name: ___________________

Contributor address: ____________________________________________

Manuscript number (if known): __________________________________

Re: Manuscript entitled ___________________________________________

___________________________________________ (the "Contribution")

for publication in ____________________________________________ (the "Journal")

published by ____________________________________________ ("Wiley-Blackwell").

Dear Contributor(s):

Thank you for submitting your Contribution for publication. In order to expedite the editing and publishing process and enable Wiley-Blackwell to disseminate your Contribution to the fullest extent, we need to have this Copyright Transfer Agreement signed and returned as directed in the Journal's instructions for authors as soon as possible. If the Contribution is not accepted for publication, or if the Contribution is subsequently rejected, this Agreement shall be null and void. Publication cannot proceed without a signed copy of this Agreement.
CTA Activity

In pairs or small groups:

Review the example Copyright Transfer Agreement provided.

- Who owns copyright?
- Can you post the article online?
- If yes, which version?
- If yes, where?
Tool #2-SHERPA/RoMEO

Publisher copyright policies & self-archiving

Search

- Journal titles or ISSN
- Publisher names

- Exact title
- Starts with
- Contains
- ISSN

Advanced Search Search Reset

Use this site to find a summary of permissions that are normally given as part of each publisher's copyright transfer agreement.

Special RoMEO Pages

- RoMEO Statistics
- Application Programmers' Interface (API)
- Publisher Categories in RoMEO
- Definitions and Terms

Additions and Updates

- Gruppo Entomologico Toscano - Gruppo Entomologico Toscano - 12-Apr-2018
- MayDay Group - MayDay Group - 11-Apr-2018
- Universidad de Jaén - Universidad de Jaén - 06-Apr-2018

Other SHERPA Services

- SHERPA/FACT - Funders & Authors Compliance Tool
- SHERPA/JULIET - Research funders' open access policies
| **Journal:** Applied Energy (ISSN: 0306-2619) |
| **RoMEO:** This is a RoMEO green journal |
| **Paid OA:** A paid open access option is available for this journal. |

### Article Versions

| **Author's Pre-print:** | author can archive pre-print (ie pre-refereeing) |
| **Author's Post-print:** | author can archive post-print (ie final draft post-refereeing) |
| **Publisher's Version/PDF:** | author cannot archive publisher's version/PDF |

### General Considerations

- Authors pre-print on any website, including arXiv and RePEC
- Author's post-print on author's personal website immediately
- Author's post-print on open access repository after an embargo period of between 12 months and 48 months
- Permitted deposit due to Funding Body, Institutional and Governmental policy or mandate, may be required to comply with embargo periods of 12 months to 48 months
- Author's post-print may be used to update arXiv and RepEC
- Publisher's version/PDF cannot be used
- Must link to publisher version with DOI
- Author's post-print must be released with a Creative Commons Attribution Non-Commercial No Derivatives License
<table>
<thead>
<tr>
<th>Mandated OA:</th>
<th>(Awaiting information)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paid Open Access:</td>
<td>Open Access</td>
</tr>
<tr>
<td>Notes:</td>
<td>• Publisher last reviewed on 03/06/2015</td>
</tr>
<tr>
<td>Copyright:</td>
<td>Unleashing the power of academic sharing - Sharing Policy - Sharing and Hosting Policy FAQ - Green open access - Journal Embargo Period List (pdf) - Journal Embargo List for UK Authors - Attaching a User License (pdf) - Funding Body Agreements</td>
</tr>
<tr>
<td>Updates:</td>
<td>01-May-2015 - Suggest an update for this record</td>
</tr>
<tr>
<td>Link to this page:</td>
<td><a href="http://www.sherpa.ac.uk/romeo/issn/0306-2619/">http://www.sherpa.ac.uk/romeo/issn/0306-2619/</a></td>
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<td>Publisher:</td>
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In pairs or small groups:

Review the SHERPA/RoMEO page provided.

- Can you post the article online?
- If yes, which version(s)?
- What are the conditions for posting online?
Tool #3 - Scholar’s Copyright Addendum Engine

Scholar's Copyright Addendum Engine

The Scholar's Copyright Addendum Engine will help you generate a PDF form that you can attach to a journal publisher's copyright agreement to ensure that you retain certain rights.

(get started)

Description

Each addendum gives you non-exclusive rights to create derivative works from your Article and to reproduce, distribute, publicly perform, and publicly display your article in connection with your teaching, conference presentations, lectures, other scholarly works, and professional activities. However, they differ with respect to how soon you can make the final published version available and whether you can authorize others to re-use your work in various ways. Below is a summary of the available options.

Science Commons / SPARC Addendum

Access - Reuse:
You retain sufficient rights to grant to the reading public a Creative Commons Attribution Non Commercial license or similar license that allows the public to re-use or re-post your article so long as you are given credit as the author and so long as the reader's use is non-commercial. (This is a joint offering from Science Commons and SPARC and represents a new version of the former SPARC Addendum.)

Other Options From Science Commons

Immediate Access:
You retain sufficient rights to post a copy of the published version of your article (usually in pdf form) online immediately to a site that does not charge for access to the article. (This is similar in many ways to the MIT Copyright Amendment below)

Delayed Access:
You also have the right immediately to post your final version of the article, as edited after peer review, to a site that does not charge for access to the article, but you must arrange not to make the published version of your article available to the public until six months after the date of publication.
Access – Reuse

Immediate Access
Publisher’s Version
Online Immediately
CC-NC License

Delayed Access
Publisher’s Version
*online immediately
Accepted Manuscript
*6 months after publication
1. Go to: creativecommons.org/about/program-areas/legal-tools-licenses/
   OR
   Creative Commons → About → Program Areas → Legal

2. Click the “get started” hotlink.

3. Use either the article information from the previous activity or create a “fake” journal article of your own to fill in the textboxes.

4. Choose one of the three agreement types (don’t use the MIT agreement).

5. Generate the addendum.
Tool #4-Institutional Repository

Digital Scholarship@UNLV

UNLV's Best Teaching Practices Expo 2018
UNLV's Best Teaching Practices Expo highlights great ideas from UNLV's teaching community.

Browse Research and Scholarship

About the Repository
The repository is a service of the University of Nevada, Las Vegas Libraries. The mission is to
Tool #4 - Institutional Repository

Digital Commons @ WOU is the home of student and faculty scholarly and creative works and unique archival materials related to the history of the university and the region. Hamersly Library provides open access to these materials and promotes the collaboration, ongoing development, and discovery of knowledge.
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Adapted from University of California Office of Scholarly Communication CC-BY
https://osc.universityofcalifornia.edu/2015/12/a-social-networking-site-is-not-an-open-access-repository/
Tool #5-Disciplinary Repositories

- SSRN (tomorrow's research today)
- arXiv.org
- HUMANITIES COMMONS
- SOC ARXIV
- SportRxiv
- THESIS COMMONS
- bioRxiv
- AgriXiv
- arabicxiv.org
- BITSS
- Earth ArXiv
- engineeringRxiv
- MarXiv
- MindRxiv
- NutriXiv
- paleoRxiv
- PsyArXiv
Tool #6-Librarian
Evaluation
Evaluation

Did this workshop meet your expectations? Briefly explain.
Met or exceeded expectations.

Helpful, thorough, broad, and in-depth.

 Liked the active learning techniques instead of lecture.

 Liked the small group activities and discussion.
Evaluation

Do you have any suggestions that would improve this workshop?
Promote workshop to new tenure track faculty.

Explore journals related to attendees’ disciplines.

Provide one-on-one appointments to solve specific issues.

Provide links to slides/handouts.
Evaluation

What would WE do differently?
End the status quo!

Stop exploiting our work

DONATE